

Hospital Supply HQ Launches 33,913-SKU Medical Wholesale Storefront With Automated Ordering Rules

A single policy file enforces order minimums and pack sizes, and checkout routes to a quote-to-order flow rather than a card payment. Built by Internal Automation.

KAILUA-KONA, HI · AUGUST 25, 2026 · Hospital Supply HQ has launched a medical wholesale storefront carrying 33,913 products, built by Internal Automation.

The catalog is synchronized from the supplier's ERP system, with product images mirrored and additional clinical content layered over the source data.

Ordering rules are consolidated into a single policy file that enforces a \$2,500 minimum order value and derives per-product minimums from each item's packaging, so that case-packed goods are ordered in whole cases. Checkout validates these rules server-side and routes the resulting order to a staff member for pricing and availability confirmation rather than processing a card payment.

Each order request embeds a machine-readable payload within its confirmation email, and a synchronization process rebuilds the order book from those messages, keeping the system of record aligned with what was sent.

Hospital Supply HQ owns the storefront, the catalog synchronization, and the ordering rules engine.

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ABOUT INTERNAL AUTOMATION

Internal Automation designs, builds, and maintains custom AI workflows, agents, chatbots, reporting systems, and integrations for enterprises. Engagements are fixed price and fixed timeline, agreed before the build begins, and every system is owned by the client with no vendor lock-in.

MEDIA CONTACT

Press inquiries go through internalautomation.com/contact. We reply within one business day.