internal automation.

FOR IMMEDIATE RELEASE

Kona Equity Opens Searchable Intelligence Database Covering 3.8 Million US Private Companies

The platform ranks companies by a proprietary growth score and sells access through a credit-metered API and self-serve subscription. Built by Internal Automation.

KAILUA-KONA, HI · AUGUST 5, 2026 · Kona Equity has opened a searchable intelligence database covering 3.8 million US private companies, built by Internal Automation.

Each company record carries approximately 90 columns, including annual revenue, quarterly revenue and employee counts from 2018 through 2024, growth rates, industry classification, and contact records. The search layer uses five full-text search columns and approximately thirty purpose-built Postgres indexes, allowing the full dataset to be filtered interactively.

Results are ranked by the G Score, a proprietary growth rating from 0 to 8 computed for every company in the database and applied as the default sort order.

Access is sold through a self-serve Stripe subscription with a customer portal and a native invoices page, and through a credit-metered API priced at two cents per credit, which returns company and contact data for a submitted domain. A two-way HubSpot integration maps approximately 110 properties between the database and a subscriber's CRM.

Kona Equity owns the database, the API, the billing system, and the CRM integration.

# # #

ABOUT INTERNAL AUTOMATION

Internal Automation designs, builds, and maintains custom AI workflows, agents, chatbots, reporting systems, and integrations for enterprises. Engagements are fixed price and fixed timeline, agreed before the build begins, and every system is owned by the client with no vendor lock-in.

MEDIA CONTACT

Press inquiries go through internalautomation.com/contact. We reply within one business day.